



SEASTARS

DATE: September 3, 2026

SUSTAINABLE EMISSION ABATEMENT STRATEGIES & TECHNOLOGIES
FOR ADVANCED REVOLUTION SHIPS

D6.2

Communication & Dissemination Plan II



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Table of Contents

Table of Figures	6
Table of Tables	6
Abbreviations and Terminology	7
Executive Summary	9
1 Introduction.....	10
2 SEASTARS WP6 Overview	12
2.1 WP6 Objectives.....	12
2.2 WP6 Tasks and Deliverables	12
2.2.1 Tasks.....	12
2.2.2 Deliverables	13
3 Internal Communication and Coordination	15
3.1 Timeline of Activities and Milestones.....	16
3.2 Monitoring and Evaluation of Communication Activities (KPIs).....	17
4 Updated Communication and Dissemination Strategy	19
4.1 Communication Objectives.....	19
4.2 Target Audiences, Stakeholder Groups and Key Communication Themes	20
4.2.1 Target Audiences and Stakeholder Groups	20
4.2.2 Key Communication Themes and Messages	21
4.3 Synergies & Cooperation with Multipliers: Industry Associations, Networks & EU Projects	21
4.4 Visual Identity and Templates	22
4.4.1 Project Logo and Brand Guidelines	23
4.4.2 EU Co-Branding: Visibility – European flag and funding statement	23
4.4.3 Templates.....	24
5 Communication Channels, Tools and Promotional Materials – Implementation Status until M18.....	26
5.1 Project Website.....	26
5.2 Social Media (LinkedIn and YouTube)	28
5.3 Newsletter and Email Updates	31
5.4 Press Releases and Media Outreach	32
5.5 Video Content	33



5.6	Scientific publications.....	33
5.7	Promotional Print Materials.....	34
5.7.1	Project Brochure/Leaflet	35
5.7.2	Poster.....	35
5.7.3	Roll-up Banner	35
5.7.4	Electronic promotional materials (e-toolkit)	35
5.7.5	Presentation and Infographic Materials.....	36
5.7.6	Additional Promotional Print Materials	36
6	Dissemination, Exploitation and Stakeholder Engagement	38
6.1	Events, Conferences and Webinars.....	38
6.2	Design Thinking Workshops (DTWs)	40
6.3	Stakeholder Engagement Outcomes from M1–M18.....	42
7	Synergies and Cooperation with Multipliers and EU Projects.....	43
7.1	Synergies and Cooperation with Multipliers and EU Projects	43
7.1.1	Cooperation with Industry Associations and Maritime Networks.....	43
7.1.2	Cooperation with EU-Funded Maritime Projects	44
7.1.3	Cooperation through Major Maritime Events and Trade Fairs	45
8	KPI Monitoring and Progress Reporting	48
8.1	Overview	48
8.2	KPI Progress Table at M18.....	48
8.3	Overall KPI Assessment.....	52
9	Challenges and Mitigation Actions	54
9.1	Overview	54
9.2	Challenge – Translating Complex Technical Content into Accessible Communication	54
9.3	Challenge – Growing the Social Media Audience towards the Final Target	54
9.4	Challenge – Increasing Video Dissemination Impact	55
9.5	Challenge – Strengthening Media Outreach Beyond the Greek Maritime Ecosystem	55
9.6	Challenge – Ensuring Strong Attendance and Documentation for DTWs	56
10	Conclusions	57
10.1	Main conclusions	57
10.2	Future Actions.....	58
11	Annexes.....	59



11.1Annex I – SEASTARS Logo Branding Guidelines	59
11.2Annex II – Deliverable template.....	67
11.3Annex III – Plain Document template	80
11.4Annex IV – Meeting minutes and agenda template	81
11.4.1 Meeting Agenda Template	81
11.4.2 Meeting Minutes Template	82
11.5Annex V – Letter of Support Template	85
11.6Annex VI – Presentation Template	86
11.7Annex VII – Website Privacy and Cookies Policy.....	90
11.8Annex VIII – Newsletter Template	94
11.9Annex IX – Leaflet Design.....	98
11.10 Annex X – Poster Design.....	100
11.11 Annex XI – Roll-Up Banner Design.....	101
11.12 Annex XII – E-Toolkit Collection	102
11.13 Annex XIII – Description and Details on the Design Thinking Workshops (DTWs)	103
11.13.1 1st SEASTARS Design Thinking Workshop – 12 February 2026	103
11.13.2 2nd SEASTARS Design Thinking Workshop – 21 April 2026	105
11.13.3 3rd SEASTARS Design Thinking Workshop – 28 May 2026.....	107
11.14 Annex XIV – Summary List of SEASTARS Communication & Dissemination KPIs	110



Table of Figures

Figure 1: SEASTARS Logo variations (a) Horizontal Log, (b) Vertical Logo, (c) Logomark.....	23
Figure 2: EU Co-Funding logo (a) Horizontal, (b) Vertical	24
Figure 3: SEASTARS webpage analytics summary [screenshot from 23/06/2026]	27
Figure 4: SEASTARS LinkedIn page [screenshot from 23/06/2026].....	29
Figure 5: SEASTARS LinkedIn page total followers [number until 20/06/2026]	29
Figure 6: SEASTARS YouTube page [screenshot from 18/06/2026]	31
Figure 7: SEASTARS LinkedIn (left) and YouTube (right) page QR code [Update with all QR codes].....	31
Figure 8: SEASTARS materials from left to right: 3D LEGO model, Sticker logo on wall, Leaflets and Keyrings on table	37
Figure 9: SEASTARS & FLEETFor55 Open Day photos.....	44
Figure 10: SEASTARS Project Partner Map (left) and Synergies cycle (right).....	102
Figure 11: SEASTARS Holiday card (left) and TRA2026 Exhibition promo image (right).....	102
Figure 12: 1 st Design Thinking Workshop group photo	105
Figure 13: 2 nd Design Thinking Workshop group photo	107
Figure 14: 3 rd Design Thinking Workshop group photo	109

Table of Tables

Table 1: List of WP6 Tasks.....	12
Table 2: List of WP6 Deliverables	13
Table 3: List of LinkedIn posts with the highest Impression and engagement rates	30
Table 4: List of Events, Conferences and Online Webinars organised or participated (external event case)	38
Table 5: List of KPIs, target values and current progress/achievements between M1-M18	49



Abbreviations and Terminology

Partners - Abbreviations	
AMC	ALPHA MARINE CONSULTING PC
ATHINA	ATHINA KENTRO NAFTIKIS KATARTISIS KAI EXELIXIS ANONYMI ETAIREIA
AURELIA	AURELIA DESIGN B.V.
Bound4Blue	BOUND 4 BLUE SL
COMPOSITE	COMPOSITE RECYCLING SA
DGTWIN	DG TWIN SRL
ERMA FIRST	ERMA FIRST ESK ENGINEERING SOLUTIONS SA
HEMEXPO	ELLINES KATASKEVASTES NAFTILIAKOU EXOPLISMOU ASTIKI MI KERDOSKOPIKI ETAIREIA (HEMEXPO)
QUADRISE	QUADRISE INTERNATIONAL LIMITED
MARIN	STICHTING MARITIEM RESEARCH INSTITUUT NEDERLAND
MERCURIUS	MERCURIUS SHIPBUILDING BV
METACON	METACON MONOPROSOPI ANONYMI ETAIREIA
MINERVA	MINERVA MARINE INC. TRUST COMPANY COMPLEX,
NEPTUNE LINES	NEPTUNE LINES SHIPPING AND MANAGING ENTERPRISES S.A.
RINA	RINA HELLAS ETAIRIA PERIORISMENIS EVTHINIS NIOGNOMONAS
UoD	THE UNIVERSITY OF DURHAM
UOS	UNIVERSITY OF STRATHCLYDE
VERTORO	VERTORO BV
Voyex	Voyex B.V.

Abbreviations	
AiP	Approval in Principle
CAPEX	Capital Expenditure
CCS	Carbon Capture Storage
CII	Carbon Intensity Index
CINEA	Climate, Infrastructure and Environment Executive Agency
D	Deliverable
DOI	Document Original Identifier
DTW	Design Thinking Workshop
EC	European Commission
ECSA	European Community Shipowners' Associations
EEDI	Energy Efficiency Design Index
EEXI	Energy Efficiency Existing vessel Index
EU	European Union
GA	Grant Agreement
GHG	Greenhouse Gas



IMO	International Maritime Organisation
IRENA	International Renewable Energy Agency
KPI	Key Performance Indicators
M	Month
NPV	Net Present Value
OPEX	Operational Expenses
ROI	Return On Investment
SME	Small-Medium Enterprise
WP	Work Package

Terminology	
Fit-for-55	An EU legislative package aimed at reducing greenhouse gas emissions by at least 55% by 2030 (compared to 1990 levels), as part of the European Green Deal. It includes updates to the EU Emissions Trading System (ETS), the FuelEU Maritime Regulation, and other climate and energy laws relevant to decarbonizing the transport and maritime sectors.
Horizon Europe	The EU's key funding programme for research and innovation for the period 2021–2027, with a budget of €95.5 billion. It aims to tackle climate change, support sustainable economic growth, and boost the EU's global competitiveness through collaborative R&D across science, technology, and industry.
LIFE	The EU's funding instrument for environment and climate action, supporting projects that contribute to nature conservation, climate change mitigation and adaptation, circular economy, and energy transition. It complements other EU programmes like Horizon Europe by focusing on policy implementation and pilot solutions.
MBSE (Model-Based Systems Engineering)	An engineering methodology that uses digital models as the primary means of information exchange rather than traditional document-based approaches. MBSE improves system understanding, integration, and traceability across the lifecycle—essential for managing complexity in maritime innovation projects like SEASTARS.



Executive Summary

The **SEASTARS Communication & Dissemination Plan II (Deliverable D6.2)** presents the updated communication, dissemination and stakeholder engagement strategy of the SEASTARS project, covering the first half of the project implementation period from M1 to M18. It builds on the initial Communication & Dissemination Plan submitted as D6.1 and provides an evidence-based update on the activities implemented, channels established, materials produced, events attended, stakeholders engaged, synergies developed and KPI progress achieved until June 2026. During M1–M18, the SEASTARS consortium successfully moved from the planning and setup phase towards active implementation of communication and dissemination activities.

The official SEASTARS website and LinkedIn page became the main digital communication channels of the project. The KPI assessment confirms that SEASTARS is progressing positively in several communication and dissemination areas. The project has made strong progress in website visibility, social media impressions, promotional material production and distribution, newsletter dissemination, scientific outputs, external event participation and EU project cooperation. The project has generated strong digital visibility, including more than 83,000 recorded social media impressions across official SEASTARS and partner channels, while the website recorded approximately 3,800 active or unique users and more than 9,000 page views. Stakeholder engagement was one of the most important areas of progress during the reporting period. Three Design Thinking Workshops were organised by M18, representing 60% of the overall DTW target. These workshops engaged external maritime stakeholders and consortium partners in structured co-design discussions around the SEASTARS decision-support platform.

SEASTARS also achieved strong visibility through participation in 10 external events, conferences, exhibitions and trade fairs, including SEA Asia 2025, Nor-Shipping 2025, Europort 2025, Euromaritime 2026, TRA 2026 and Posidonia 2026. The project has also established and developed synergies with industry associations, maritime networks and EU-funded projects. Cooperation with the Inland Waterborne Transport Cooperation Platform, Waterborne TP and relevant maritime Horizon Europe projects, including FleetFor55, NH3Craft, LH2Craft, SAFECRAFT and EcoShipYard, has created a strong basis for future joint dissemination, cross-promotion, clustering and exploitation-oriented cooperation during the second half of the project.

Overall, D6.2 confirms that SEASTARS has established a solid communication and dissemination foundation during the first half of the project. The second half of the project will build on this foundation by shifting the communication focus from awareness-raising towards result-oriented dissemination, technical validation, exploitation support, stakeholder uptake and long-term impact.

This document is designed as a dynamic strategy. The consortium will review and enhance the plan regularly to incorporate new opportunities, address stakeholder needs, and respond to emerging industry trends. By implementing the strategies outlined in this document, SEASTARS aims to establish a strong and sustainable communication ecosystem that supports the project's ambitious goals and fosters the adoption of its research and technological advancements in the maritime sector.



1 Introduction

SEASTARS (“Sustainable Emission Abatement Strategies & Technologies for Advanced Revolution Ships”) is an EU-funded Horizon Europe Innovation Action focused on maritime decarbonization. The project’s overarching aim is to demonstrate at least a **30% reduction in well-to-wake greenhouse gas (GHG) emissions by 2030** (relative to 2008 levels) and a **20% improvement in energy efficiency** for vessels (relative to 2022 performance) in order to reach the Fit-for-55 targets set by the European Commission and the International Maritime Organization (IMO). To achieve this, SEASTARS will deliver eight market-ready vessel designs (four retrofit solutions for existing ships and four newbuild designs) integrating advanced technologies across inland, short-sea, and deep-sea shipping. The consortium, coordinated by the University of Strathclyde, brings together a multidisciplinary team of ship operators, marine technology providers, classification and regulatory experts, and academic researchers across Europe. Given the transformative goals of SEASTARS, effective dissemination and communication are critical to ensure that knowledge generated by the project reaches all relevant stakeholders and translates into real-world impact.

Deliverable D6.2 – Communication & Dissemination Plan II is the intermediary update of the initial Communication & Dissemination Plan submitted as D6.1. While D6.1 established the strategic framework for SEASTARS communication and dissemination, D6.2 provides an updated plan and an implementation report for the first half of the project, covering M1–M18. The document therefore presents both the refined communication strategy and the evidence of activities already implemented until June 2026. The document’s objectives are to:

- Clearly define the communication and dissemination goals for SEASTARS and how they contribute to the project’s success.
- Describe the communication channels, tools, and materials that are used to share information about SEASTARS (e.g. website, social media, press releases, events, publications).
- Present the updated communication and dissemination strategy of SEASTARS for the period M1–M18 and the next project phase.
- Report the main dissemination, exploitation and stakeholder engagement activities implemented during M1–M18, including external events, Design Thinking Workshops and project-organised activities; the synergies and cooperation developed with industry associations, maritime networks, EU-funded projects and relevant multipliers.
- Assess progress against the communication and dissemination KPIs using the WP6 Action Reporting Dashboard and available analytics evidence.
- Identify the main challenges encountered during the first half of the project and define mitigation actions for M19–M36.



- Provide a clear basis for the final Communication & Dissemination Plan III, which will be submitted as D6.3 at the end of the project.

The plan has been developed through a collaborative approach, drawing on inputs from all partners (especially WP6 leader HEMEXPO) and best practices from similar Horizon Europe projects. It builds on the project proposal's initial dissemination description, aligns with the European Commission's guidelines on project communication (including the use of the EU emblem and funding acknowledgment), and incorporates feedback from the project kick-off and early stakeholder interactions. The strategy is designed to be flexible, with the understanding that new tools or approaches can be integrated as the project evolves. As this is the first dissemination-focused deliverable for SEASTARS, there are no prior project documents on communication to reference. However, this plan is informed by the dissemination and exploitation requirements of Horizon Europe and lessons learned from partner organizations' previous projects in the maritime domain.

This Communication & Dissemination Plan covers both external communication (raising public and industry awareness, knowledge dissemination, stakeholder engagement) and internal communication (within the project consortium). The following sections provide a detailed blueprint for executing SEASTARS' communication strategy to ensure the project's developments are effectively conveyed and its impact is maximized across the European maritime sector.

The report is organised as follows. Section 2 provides an overview of WP6, including its objectives, tasks and deliverables. Section 3 describes the internal communication and coordination mechanisms supporting WP6 implementation. Section 4 presents the updated communication and dissemination strategy, including communication objectives, target audiences, key messages, synergies and visual identity. Section 5 reports the implementation status of communication channels, tools and promotional materials. Section 6 presents dissemination, exploitation and stakeholder engagement activities, including events, conferences, webinars and Design Thinking Workshops. Section 7 focuses on synergies and cooperation with multipliers, industry associations, maritime networks and EU-funded projects. Section 8 presents KPI monitoring and progress reporting at M18. Section 9 summarises the main challenges and mitigation actions for the next period. Section 10 presents the main conclusions and future actions. The annexes provide supporting material, including branding guidelines, templates, promotional material designs, e-toolkit examples and the summary list of communication and dissemination KPIs. **Annexes** include reference information such as the project's logo branding guidelines (Annex I), project templates (Annexes II-VIII), promotional print materials' designs (Annexes IX-XI), promo digital materials (Annex XII), reported information and content details on the DTWs (Annex XIII) and finally the summary list of project's Communications and Dissemination KPIs (Annex XIV). This list of annexes and can be expanded with templates or additional materials as needed in future updates.



2 SEASTARS WP6 Overview

2.1 WP6 Objectives

SEASTARS' communication and dissemination activities are designed to support the project's overall goals and meet the specific objectives defined in the Grant Agreement. The primary WP6 objectives are:

- **Reach the target population and promote the SEASTARS platform's scalability:** Communicate the project's digital decision-support tool and methodology to all relevant stakeholders, emphasizing its adaptability to various vessel types and technologies. This ensures stakeholders understand how SEASTARS solutions can be applied broadly across the maritime sector.
- **Raise interest among public, shipowners, technological providers, investors, and policymakers:** Proactively engage general public, shipowners, technological providers, industry investors and decision-makers to build interest in SEASTARS innovations. By highlighting the project's contributions to EU climate goals (e.g., *Fit for 55* and IMO Carbon Intensity Indicator compliance), the plan will attract support and visibility from funding bodies and regulatory audiences.
- **Reduce failure risks in the complex systems designing:** One of the key features in using MBSE in SEASTARS is to reduce the risk of failure of design of complex systems. It support the design team to identify potential risks at the earliest possible stage. This supports the ship owners to reduce risks and choose for innovative new technologies to decarbonize their fleet.
- **Contribute to broader Horizon Europe dissemination efforts:** Where possible, SEASTARS will participate in and contribute to common information and dissemination activities orchestrated by the European Climate, Infrastructure and Environment Executive Agency (CINEA). This involves leveraging synergies with other Horizon Europe projects and ensuring the project's visibility in EU-wide initiatives.

These objectives mirror the Grant Agreement's vision for dissemination and communication. The plan uses the same terminology and focus areas as the GA to maintain consistency. Furthermore, all activities will adhere to Horizon Europe guidelines for communication and visibility (e.g., notifying the EC in advance of major media actions and displaying the EU emblem in project materials).

2.2 WP6 Tasks and Deliverables

2.2.1 Tasks

Table 1: List of WP6 Tasks

Tasks	Description



Task 6.1: Dissemination of the project's results	The goal is to globally disseminate project results, findings and test data, raising awareness in the scientific and industrial community for zero-carbon solutions. This follows the Communication and Dissemination plan, involving: 1. Formulating an updated dissemination strategy throughout the project 2. Establishing pathways, identifying audiences, selecting channels, curating content, and adhering to timelines 3. Crafting a visual identity, including brand creation, logo, and templates. 4. Managing SEASTARS's online presence; website, social media, email, and webinars for consistent identity. 5. Organizing webinars and interactive workshops to share achievements and engage with external stakeholders.
Task 6.2: External Stakeholder Engagement	The project will actively engage with sectorial associations, environmental organizations, and other stakeholders to gather input and address concerns related to the project. Establish open lines of communication to foster positive relationships with all involved parties. Manage legal aspects associated with site design and permitting. Ensure that the project complies with all applicable laws, regulations, and international standards.
Task 6.3: Collaboration with related funded projects and partnerships	HEMEXPO will lead an annual review task aimed at identifying collaboration opportunities with existing and future projects. The focus spans those funded under the same call and across broader EU and LIFE project domains. The primary goal is to strengthen collaboration with other EU projects for a collective impact. The task includes knowledge sharing, participation in events, joint dissemination efforts, reciprocal web links, and synchronized consortium-wide dissemination during domain-specific conferences. UOS, as the project lead, directs this effort, with DGT contributing expertise in data management and platform support.

2.2.2 Deliverables

Table 2: List of WP6 Deliverables

Deliverables	Description	Lead Beneficiary	Type	Dissemination Level	Due Date (month)
D6.1: Communication	Preliminary Communication and Dissemination Plan. Plan	HEMEXPO	R – Document, Reports	PU - Public	M6



& Dissemination Plan I	for the dissemination of the project activities to the different stakeholders; methos of communication schedule, resources, etc.				
D6.2: Communication & Dissemination Plan II	Intermediary Communication and Dissemination Plan. Refinement of communication plan presented in D6.1.	HEMEXPO	R — Document, Reports	PU - Public	M18
D6.3: Communication & Dissemination Plan III	Final Communication and Dissemination Plan. Refinement of the communication plan presented in D6.2.	HEMEXPO	R — Document, Reports	PU - Public	M36



11 Annexes

11.1 Annex I – SEASTARS Logo Branding Guidelines



SEASTARS

Brand Guidelines

2025



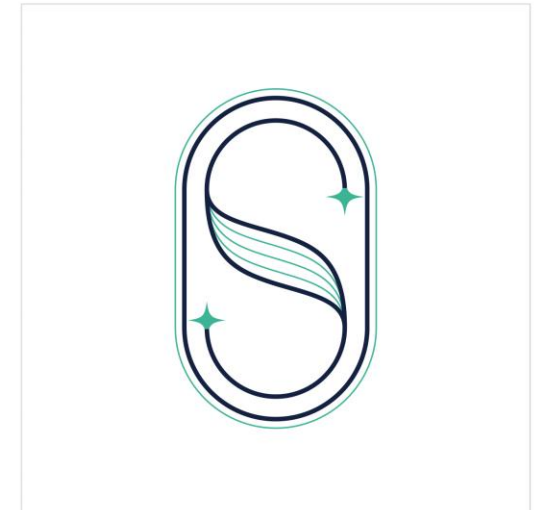
01. Logo

01. LOGO

Logomark



Logomark on navy blue



Logomark on white

01. LOGO

Vertical Logo



Vertical logo on navy blue



Vertical logo on white



01. LOGO

Horizontal Logo



Horizontal logo on navy blue



Horizontal logo on white



02. Colors

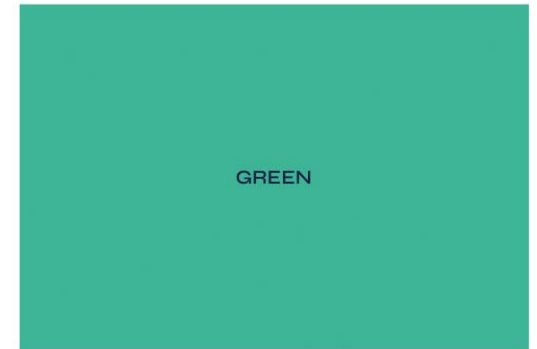
02. COLORS

Main Colors



NAVY BLUE

#162240
R:22 / G: 34 / B: 64
C:90 / M: 70 / Y: 20 / K: 70
PANTONE: 289C



GREEN

#3FB498
R:63 / G: 180 / B: 152
C:70 / M: 0 / Y: 50 / K: 0
PANTONE: 7465C



SEASTARS



11.2Annex II – Deliverable template



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SEASTARS

DATE: May 30, 2025

SUSTAINABLE EMISSION ABATEMENT STRATEGIES & TECHNOLOGIES
FOR ADVANCED REVOLUTION SHIPS

Dx.x

Deliverable Title



Co-funded by
the European Union

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Type of Action	HORIZON-CL5-2024-D5-01
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Deliverable No.	Dx.x [Name]
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	0.4	Version for WPx Review	
	0.5	Version for Peer review	
	0.6	Final version submitted to coordinator for submission to ECAS	
	1.0	Quality review and submission	

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Table of Contents

Table of Figures	4
Table of Tables	4
Abbreviations and Terminology.....	5
Executive Summary	7
1 Introduction	8
2 Heading 1.....	9
2.1 Heading 2.....	9
2.1.1 Heading 3.....	9
3 Conclusions	11
4 References.....	12
5 Annexes	13
5.1 Annex I – SEASTARS Internal Reports Codification (Document ID)	13



Table of Figures

Figure 1: Figure caption format	10
---------------------------------------	----

Table of Tables

Table 1: Table caption format.....	9
------------------------------------	---



Abbreviations and Terminology

Partners - Abbreviations	
AMC	ALFA MARIN TECHNIKH SYMVOULEYTIKH MELETON KAI ERGON EPE
ATHINA	ATHINA KENTRO NAFTIKIS KATARTISIS KAI EXELIXIS ANONYMI ETAIREIA
AURELIA	AURELIA DESIGN B.V.
Bound4Blue	BOUND 4 BLUE SL
COMPOSITE RECYCLING	COMPOSITE RECYCLING SA
DG TWIN	DG TWIN SRL
Erma First	ERMA FIRST ESK ENGINEERING SOLUTIONS SA
HEMEXPO	ELLINES KATASKEVASTES NAFTILIAKOU EXOPLISMOU ASTIKI MI KERGOSKOPIKI ETAIREIA (HEMEXPO)
	QUADRISE INTERNATIONAL LIMITED
MARIN	STICHTING MARITIEM RESEARCH INSTITUUT NEDERLAND
MERCURIUS	MERCURIUS SHIPBUILDING BV
METACON	METACON MONOPROSOPI ANONYMI ETAIREIA
MINERVA	MINERVA MARINE INC. TRUST COMPANY COMPLEX,
NEPTUNE LINES	NEPTUNE LINES SHIPPING AND MANAGING ENTERPRISES S.A.
RINA	RINA HELLAS ETAIRIA PERIORISMENIS EVTHINIS NIOGNOMONAS
UoB	THE UNIVERSITY OF BIRMINGHAM



UOS	UNIVERSITY OF STRATHCLYDE
VERTORO	VERTORO BV
Voyex	Voyex B.V.

Abbreviations	

Terminology	



Executive Summary

The **Executive Summary** should provide a concise yet comprehensive overview of the document's key points. It should include:

1. **Project Context & Objectives** – A brief introduction to the project, its main goals, and how the deliverable fits into the broader framework.
2. **Scope & Purpose of the Deliverable** – A summary of the specific objectives of the document and its relevance to the project's implementation.
3. **Target Audience** – Who the deliverable is intended for (e.g., project partners, stakeholders, policymakers, researchers).
4. **Key Findings & Outcomes** – The main results, conclusions, or achievements presented in the deliverable.
5. **Impact & Next Steps** – How the findings or outcomes contribute to the project's progress and any planned follow-up actions.

It should be clear, structured, and easy to understand, allowing readers to grasp the essential insights without needing to read the entire document.



1 Introduction

The Introduction section should provide a structured and informative entry point for the reader. It should include:

1. **Objectives of the Deliverable** – A clear explanation of what the document aims to achieve and its role within the overall project.
2. **Scope & Structure** – A description of the topics covered in the deliverable and how the document is organized. Here we should describe the document structure and chapters.
3. **Methodology** – A short description of the methods, tools, or approaches used.
4. **Related Work & References** – If applicable, a mention of previous deliverables, existing literature, or prior research that informs this document.

This section should set the stage for the rest of the deliverable, ensuring clarity and coherence for readers unfamiliar with the project.



2 Heading 1

2.1 Heading 2

2.1.1 Heading 3

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Bulleted lists	Numbered Lists
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Table 1: Table caption format

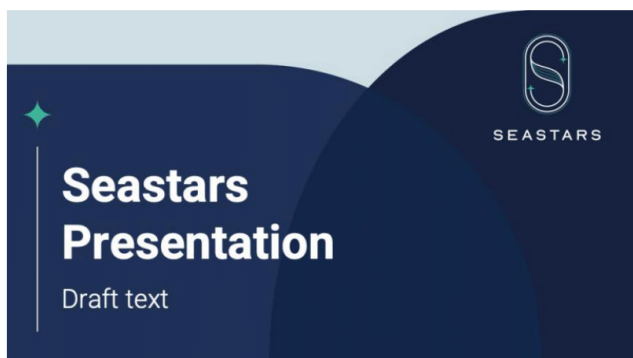


Figure 1: Figure caption format



3 Conclusions

The Conclusions section should provide a concise summary of the key insights and final takeaways. It should include:

1. **Summary of Key Findings** – A brief recap of the main outcomes and results presented in the deliverable.
2. **Relevance to Project Objectives** – How the findings contribute to the overall goals of the project and its expected impact.
3. **Lessons Learned & Challenges** – Any significant challenges encountered and insights gained during the process.
4. **Recommendations** – Suggestions for future actions, improvements, or policy implications, if relevant.
5. **Next Steps** – Indication of any follow-up activities, further research, or subsequent deliverables within the project timeline.

The conclusions should be clear, well-structured, and provide closure while reinforcing the deliverable's significance.



4 References

There are no sources in the current document.

All references used should be added here. The references should be imported (ideally) using the **Citations & Bibliography function** included in the MS Word. Otherwise, the references should follow the APA format style.



5 Annexes

5.1 Annex I – SEASTARS Internal Reports Codification (Document ID)

All partners should use the following format when

- First letters: Abbreviated name of the Partner
- Dash
- Next digits: Number of relevant Task (T) or Deliverable (D)
- Dash
- Next digit: Version number of this report

i.e.: HEM_D6.1_v2.DOC : second revision of report in Task 6.1 of HEMEXPO



11.3 Annex III – Plain Document template



SEASTARS

Your text goes here...



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the European Union**

The project has received funding from the European Union's Horizon Innovation Actions programme under grant agreement No 101192901. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor CINEA can be held responsible for them.

1



11.4 Annex IV – Meeting minutes and agenda template

11.4.1 Meeting Agenda Template

WPx Monthly Meeting

Meeting Agenda

MEETING DETAILS

Work Package WPx Monthly Meeting Agenda – [MONTH YEAR]

Date: [Insert Date]

Time: [Insert Time]

Location: [Insert Location / Online Meeting Link]

Facilitator: [Work Package Leader / Coordinator]

AGENDA ITEMS

1. **Work Package Progress Updates:**

- a. *Overview of activities completed since the last meeting*
- b. *Status of deliverables and milestones*
- c. *Presentation of any preliminary results, findings, or outputs*
- d. *Challenges encountered and solutions implemented*

2. **Task Tx.x Progress update:**

- a. *Input from task leaders or responsible partners*
- b. *Alignment with the overall project timeline and objectives*
- c. *Identification of potential risks and mitigation measures*

3. **Upcoming deadlines (for deliverables, reports or tasks)**

4. **Next Steps and Action Items:**

- a. *Summary of agreed action points*
- b. *Assignment of responsibilities and deadlines*
- c. *Scheduling the next monthly meeting*

5. **AOB**

6. **Schedule Next Meeting**



11.4.2 Meeting Minutes Template

Project Management Committee Monthly Meetings [date] Meeting Agenda

In attendance

[name]	[name]
[name]	[name]
[name]	[name]
[name]	[name]
[name]	[name]
[name]	[name]

Apologies

[name]	[name]
[name]	[name]
[name]	[name]

AGENDA ITEMS

- 1 General Coordination
- 2 WP follow up
- 3 AOB
- 4 Next Meeting
- 5 Risk Register



General Coordination items

General Coordination	Decision for Action	Deadline
		DD/MM/YY

WP follow ups

* Not started, WIP, Blocked, Done

Task	Name	Status*	Notes
T1.1	[Task title]		

AOB

Next meeting



RISK REGISTER



11.5 Annex V – Letter of Support Template

[To be printed on company letterhead]

[Date]

Re: Letter of Support for the SEASTARS Project (HORIZON-CL5-2023-D5-01)

[COMPANY NAME] has been informed of the objectives of the SEASTARS project, coordinated by the University of Strathclyde and funded under Horizon Europe. The project aims to accelerate the decarbonisation of maritime transport by delivering scalable, validated, and modular retrofit and newbuild solutions that reduce greenhouse gas emissions and improve energy efficiency.

We hereby confirm our support for the SEASTARS initiative and express our interest in contributing to its success. [COMPANY NAME] is [briefly explain how the project aligns with your organisation's mission/vision]. We believe that the work carried out in SEASTARS is highly relevant to the maritime sector's transition to sustainability and complements our ongoing efforts in [insert area, e.g. low-carbon technologies, ship design, innovation, etc.].

[COMPANY NAME] is prepared to support the project through [select or adapt: participation in its Advisory Board / providing technical feedback / sharing relevant expertise or data / contributing to dissemination or stakeholder engagement], on a voluntary and non-binding basis. We understand that this support does not create any financial obligation or legal liability toward the SEASTARS consortium or its coordinators. We also acknowledge that our system/technology may be used by the SEASTARS consortium for the purposes of the project, without any financial obligation from their side.

In summary, we find the SEASTARS project timely and essential for the maritime industry's future. We are pleased to offer our full support.

Yours faithfully,

[Signature]

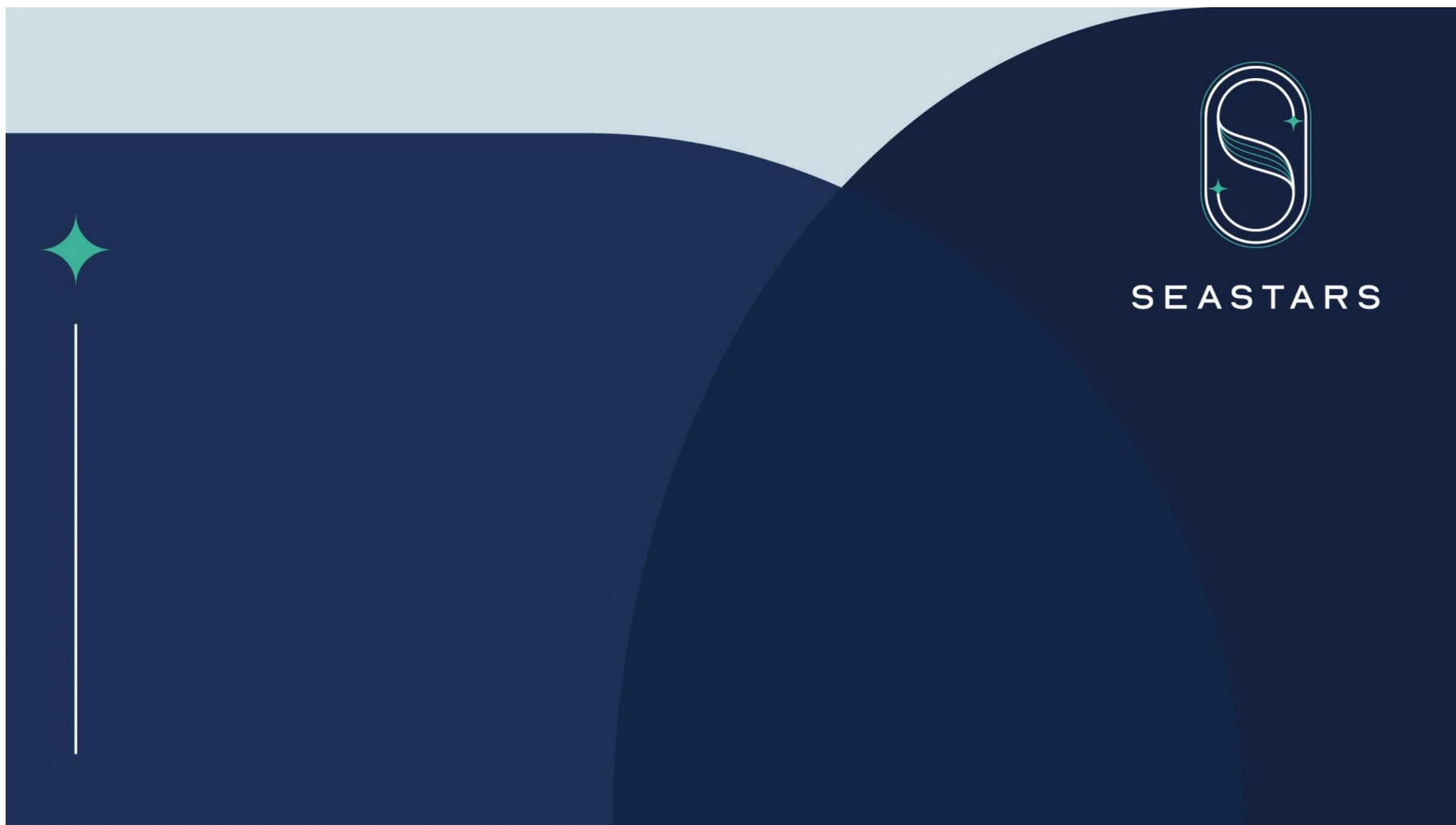
[Name]

[Job Title]

[Organisation Name]



11.6 Annex VI – Presentation Template







Thank you!



11.8 Annex VIII – Newsletter Template

 SEASTARS



NEWSLETTER

[TITLE]

Edition XX | [Month] 202x

We are excited to share with you the latest updates from **SEASTARS** – *Sustainable Emission Abatement Strategies & Technologies for Advanced Revolutionary Ships*, a Horizon Europe Innovation Action project that sets sail to deliver practical and scalable solutions for maritime decarbonisation.

Introduction & Summary (Heading)

Add your text here....

In the 1st edition, we take a look at the vibrant launch of our activities, introduce the international consortium of partners, and highlight key project milestones and engagements.



Title 2 (Heading)

SEASTARS brings together **19 partners from 8 countries**, covering the full spectrum of the maritime value chain:

- **Shipowners, Shipbuilders & Operators:** Neptune Lines, Minerva Marine, Mercurius Shipbuilding
- **Green Maritime Consultancy & Technology Integrators:** AURELIA Design BV, Alpha Marine Consulting PC, RINA
- **Technology Providers:** DGTWIN, ERMA FIRST, Bound4Blue, Voyex, Vertoro, Quadrise, Composite Recycling, Metacon SA
- **Research Institutes & Academia:** University of Strathclyde, University of Birmingham, MARIN
- **Maritime Training & Industry Networks:** ATHINA Maritime Learning Center, HEMEXPO





 www.seastars-project.eu

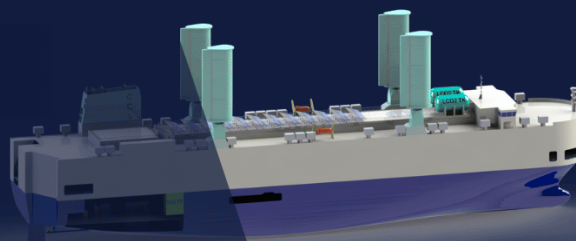
 @seastars


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the European Union

This project has received funding from the European Union's Horizon Innovation Actions programme under Grant Agreement No. 101192901.



NEWSLETTER [TITLE]



Edition XX | [Month] 202x



TITLE 1

Add text here....



TITLE 2

Add text here....

DATE
202X



Add headline here...



www.seastars-project.eu



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the European Union

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[TITLE]

MONTH 202X

ISSUE #NO

#1



TITLE 1

Add text here....

#2



TITLE 2

Add text here...



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news, progress reports, and participate
in our events!

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SIGN UP TODAY



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Actions programme under Grant Agreement
No. 101192901.



11.9 Annex IX – Leaflet Design

Front & back Cover Pages

Partners

Join the SEASTARS Initiative

✦

We collaborate with shipowners, shipbuilders, technology providers, researchers, associations and investors to drive transformation in the maritime sector.

www.seastars-project.eu
info@seastars-project.eu

Follow Us:

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The Project Has Received Funding From The European Union's Horizon Europe Innovation Actions Program Under Grant Agreement No 101192901.

SEASTARS

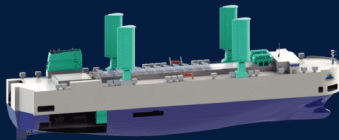
✦

Sustainable Emission
Abatement Strategies
& Technologies for Advanced
Revolution Ships

Interior Pages

Introduction & Objectives

SEASTARS: Future-Proof Your Fleet



SEASTARS revolutionizes maritime sustainability by integrating cutting-edge emission reduction and efficiency solutions, by modular design options, into four retrofits and four new builds across inland, short-sea, and high-seas shipping.

Through real-world demonstrations, SEASTARS displays practical, scalable solutions that empower shipowners and naval architects to design and operate greener, more efficient vessels.

Key Objectives

- 30% Greenhouse Gas Reduction
- 20% Energy Efficiency Improvement
- 8 Demonstration Cases
- 4 retrofitted and 4 newbuild vessels

Scalable, Modular, Cost-Effective & Low-Risk Decarbonisation Solutions Model-Based

Systems Engineering (MBSE)

A modular, scalable, smarter and risk-managed approach to vessel design

Solutions & Impact



Hydrodynamic Enhancements

- Propeller-hull optimization
- Air lubrication systems



Energy Systems

- Carbon Capture Storage (CCS)
- Cold ironing
- Fuel reforming



Power & Propulsion

- Fuel cells & H₂-ICE
- Electric motors
- Integrated solar panels
- (WAPS) Wind Assisted Propulsion Systems
- (ESS) Electrochemical storage systems



Alternative Fuels

- Biofuels
- Hydrogen (H₂)
- Methanol (Me-OH)
- Ammonia (NH₃)

Why SEASTARS?

- ✦ Future-Proof Decarbonization Strategies
- ✦ Accelerates Industry-Driven Innovation with practical adoption of clean emerging technologies
- ✦ Actionable Solutions for Shipowners & Naval Architects with full environmental compliance
- ✦ Connects industry stakeholders to drive change



SEASTARS



Sustainable Emission Abatement Strategies & Technologies for Advanced Revolution Ships

Partners



The Project Has Received Funding From
The European Union's Horizon Europe
Innovation Actions Program Under Grant
Agreement No 101150201.





11.11 Annex XI – Roll-Up Banner Design



Join the SEASTARS Initiative

We collaborate with shipowners, shipbuilders, technology providers, researchers, associations and investors to drive transformation in the maritime sector.

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info@seastars-project.eu

Follow Us:



Partners



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The European Union's Horizon Europe
Innovation Actions Program Under Grant
Agreement No 101122301.



11.12 Annex XII – E-Toolkit Collection

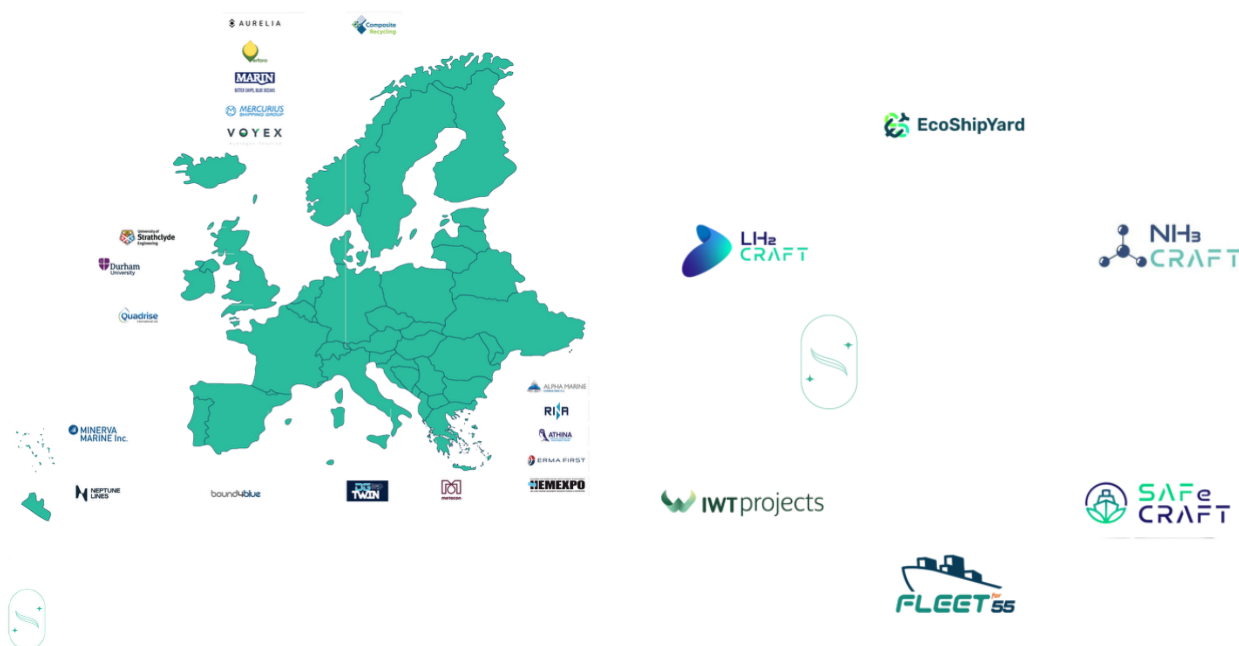


Figure 10: SEASTARS Project Partner Map (left) and Synergies cycle (right)

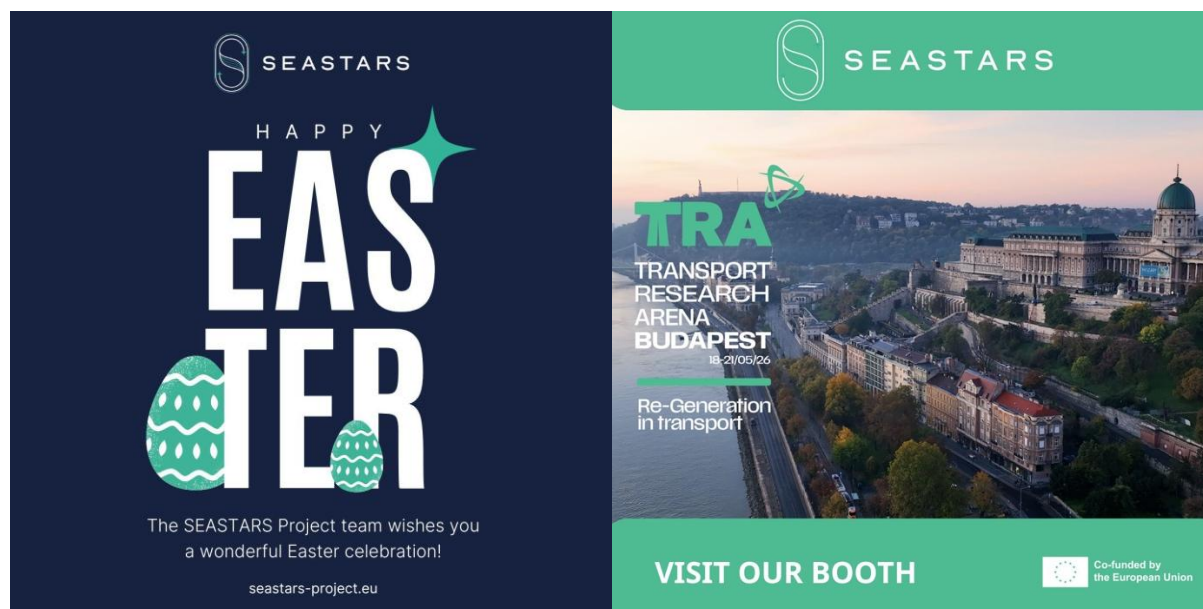


Figure 11: SEASTARS Holiday card (left) and TRA2026 Exhibition promo image (right)