



SEASTARS

DATE: July 1, 2025

SUSTAINABLE EMISSION ABATEMENT STRATEGIES & TECHNOLOGIES
FOR ADVANCED REVOLUTION SHIPS

D6.1

Communication & Dissemination Plan I



Project Acronym	SEASTARS
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Deliverable Title	Communication & Dissemination Plan
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Deliverable Leader	HEMEXPO
Author(s)	Attila Akac, Christos Papakis, Tally Hatzakis
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[18/06/2025]	0.6	Final version submitted to coordinator for submission to ECAS	Attila Akac

DISCLAIMER:

The project has received funding from the European Union's Horizon Innovation Actions programme under grant agreement No 101192901. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor CINEA can be held responsible for them.



Table of Contents

Table of Figures	5
Table of Tables	5
Abbreviations and Terminology	6
Executive Summary	8
1 Introduction.....	10
2 SEASTARS WP6 Overview	12
2.1 Description.....	12
2.2 WP6 Objectives	12
2.3 WP6 Tasks and Deliverables	13
2.3.1 Tasks.....	13
2.3.2 Deliverables	14
3 Communication and Dissemination Strategy	15
3.1 Communication Objectives	15
3.2 Target Audiences, Stakeholder Groups and Key Communication Themes	16
3.2.1 Target Audiences and Stakeholder Groups	16
3.2.2 Key Communication Themes and Messages	18
3.3 Synergies & Cooperation with Multipliers: Industry Associations, Networks & EU Projects	19
3.4 Visual Identity and Templates	20
3.4.1 Project Logo and Brand Guidelines	20
3.4.2 EU Co-Branding: Visibility – European flag and funding statement.....	21
3.4.3 Templates	22
3.5 Communication Channels and Tools.....	23
3.5.1 Project Website	23
3.5.2 Social Media (LinkedIn and YouTube).....	28
3.5.3 Newsletter and Email Updates	30
3.5.4 Press Releases and Media Outreach.....	31
3.5.5 Video Content.....	33
3.5.6 Scientific publications	33
3.5.7 Events, Conferences and Webinars	33
3.5.8 Design Thinking Workshops (DTWs).....	34



3.6	Promotional Print Materials	36
3.6.1	Project Brochure/Leaflet	36
3.6.2	Poster	36
3.6.3	Roll-up Banner	36
3.6.4	Electronic promotional materials (e-toolkit)	37
3.6.5	Presentation and Infographic Materials	37
3.6.6	Additional Promotional Print Materials	37
3.7	Internal Communication and Coordination	38
3.8	Timeline of Activities and Milestones.....	39
3.9	Monitoring and Evaluation of Communication Activities (KPIs)	41
4	Conclusions	43
5	Annexes.....	45
5.1	Annex I – SEASTARS Logo Branding Guidelines	45
5.2	Annex II – Deliverable template	53
5.3	Annex III – Plain Document template	66
5.4	Annex IV – Meeting minutes and agenda template	67
5.4.1	Meeting Agenda Template	67
5.4.2	Meeting Minutes Template	68
5.5	Annex V – Letter of Support Template	71
5.6	Annex VI – Presentation Template	72
5.7	Annex VII – Website Privacy and Cookies Policy	76
5.8	Annex VIII – Newsletter Template	80
5.9	Annex IX – Leaflet Design	84
5.10	Annex X – Poster Design	86
5.11	Annex XI – Roll-Up Banner Design	87
5.12	Annex XII – Summary List of SEASTARS Communication & Dissemination KPIs	88



Table of Figures

Figure 1: SEASTARS Logo variations (a) Horizontal Log, (b) Vertical Logo, (c) Logomark.....	21
Figure 2: EU Co-Funding logo (a) Horizontal, (b) Vertical	22
Figure 3: SEASTARS website- Home Page.....	24
Figure 4: SEASTARS website- About SEASTARS Page	24
Figure 5: SEASTARS website- Impact Page.....	25
Figure 6: SEASTARS website- Network Page.....	26
Figure 7: SEASTARS website- News & Events Page.....	27
Figure 8: SEASTARS website- Contact Page	28
Figure 9: SEASTARS LinkedIn page [screenshot from 18/06/2025].....	29
Figure 10: SEASTARS YouTube page [screenshot from 18/06/2025].....	30
Figure 11: SEASTARS LinkedIn page QR code.....	30

Table of Tables

Table 1: List of WP6 Tasks.....	13
Table 2: List of WP6 Deliverables	14



Abbreviations and Terminology

Partners - Abbreviations	
AMC	ALFA MARIN TECHNIKH SYMVOULEYTIKH MELETON KAI ERGON EPE
ATHINA	ATHINA KENTRO NAFTIKIS KATARTISIS KAI EXELIXIS ANONYMI ETAIREIA
AURELIA	AURELIA DESIGN B.V.
Bound4Blue	BOUND 4 BLUE SL
COMPOSITE	COMPOSITE RECYCLING SA
DGTWIN	DG TWIN SRL
ERMA FIRST	ERMA FIRST ESK ENGINEERING SOLUTIONS SA
HEMEXPO	ELLINES KATASKEVASTES NAFTILIAKOU EXOPLISMOU ASTIKI MI KERDOSKOPIKI ETAIREIA (HEMEXPO)
QUADRISE	QUADRISE INTERNATIONAL LIMITED
MARIN	STICHTING MARITIEM RESEARCH INSTITUUT NEDERLAND
MERCURIUS	MERCURIUS SHIPBUILDING BV
METACON	METACON MONOPROSOPI ANONYMI ETAIREIA
MINERVA	MINERVA MARINE INC. TRUST COMPANY COMPLEX,
NEPTUNE LINES	NEPTUNE LINES SHIPPING AND MANAGING ENTERPRISES S.A.
RINA	RINA HELLAS ETAIRIA PERIORISMENIS EVTHINIS NIOGNOMONAS
UoB	THE UNIVERSITY OF BIRMINGHAM
UOS	UNIVERSITY OF STRATHCLYDE
VERTORO	VERTORO BV
Voyex	Voyex B.V.

Abbreviations	
AiP	Approval in Principle
CCS	Carbon Capture Storage
CINEA	Climate, Infrastructure and Environment Executive Agency
D	Deliverable
DTW	Design Thinking Workshop
EC	European Commission
ECSA	European Community Shipowners' Associations
EU	European Union
GA	Grant Agreement
GHG	Greenhouse Gas
IMO	International Maritime Organisation
IRENA	International Renewable Energy Agency
KPI	Key Performance Indicators
M	Month
WP	Work Package



Terminology	
Fit-for-55	An EU legislative package aimed at reducing greenhouse gas emissions by at least 55% by 2030 (compared to 1990 levels), as part of the European Green Deal. It includes updates to the EU Emissions Trading System (ETS), the FuelEU Maritime Regulation, and other climate and energy laws relevant to decarbonizing the transport and maritime sectors.
Horizon Europe	The EU's key funding programme for research and innovation for the period 2021–2027, with a budget of €95.5 billion. It aims to tackle climate change, support sustainable economic growth, and boost the EU's global competitiveness through collaborative R&D across science, technology, and industry.
LIFE	The EU's funding instrument for environment and climate action, supporting projects that contribute to nature conservation, climate change mitigation and adaptation, circular economy, and energy transition. It complements other EU programmes like Horizon Europe by focusing on policy implementation and pilot solutions.
MBSE (Model-Based Systems Engineering)	An engineering methodology that uses digital models as the primary means of information exchange rather than traditional document-based approaches. MBSE improves system understanding, integration, and traceability across the lifecycle—essential for managing complexity in maritime innovation projects like SEASTARS.



Executive Summary

The **SEASTARS Communication & Dissemination Plan I (Deliverable D6.1)** outlines a strategic framework for promoting the project's objectives, activities and outcomes to key stakeholders across the maritime industry. These stakeholders include shipowners, shipbuilders, naval architects and engineers, technology providers, policy makers, industry associations, academia, research institutions and the general public. This deliverable serves as a roadmap for effective engagement, ensuring that the project's innovations and findings are widely communicated to maximize impact and foster collaboration. Formulated in the early phase of the project (Month 6), the plan addresses several key aspects and will be updated as the project progresses. It covers:

- **Dissemination Goals & Audience:** Defining clear communication objectives, identifying the project's primary stakeholders (e.g. shipowners, shipbuilders, marine engineers, maritime consultation groups, etc.) and target audiences, plus tailoring key messages for each group.
- **Channels & Tools:** Outlining the communication channels and tools to be leveraged throughout the project's lifecycle, including digital platforms (project website, social media, e-newsletters) and traditional outlets (press releases, events, print materials).
- **Stakeholder Engagement Methods:** Devising optimal methods to engage SEASTARS stakeholders effectively, such as e-newsletters, containing active enquiries, interactive workshops, webinars and virtual open days organised in collaboration with other maritime EU-funded projects and technology platforms.
- **Guidelines & Standards:** Establishing guidelines for internal and external dissemination and communication activities, covering scientific publications, workshops, media outreach, and stakeholder events. This includes adherence to Horizon Europe requirements for open access and acknowledging EU funding. Plus, acknowledging all commercialisation and IP standards which will be agreed between partners during the project implementation and will be described in WP7 Deliverable Reports (Exploitation).
- **Monitoring & Evaluation:** Defining metrics and processes to measure the reach and impact of communication activities and the exploitation of key project results, enabling continuous evaluation and adaptation of the strategy.

This document is designed as a dynamic strategy. The consortium will review and enhance the plan regularly to incorporate new opportunities, address stakeholder needs, and respond to emerging industry trends. Additionally, the plan details the project's visual identity and branding strategy to maintain consistency in all communications. A core component of SEASTARS' dissemination approach is the use of digital tools – including an [official project website](#), dedicated social media channels, and periodic online newsletters – to ensure continuous visibility and engagement with maritime stakeholders. By implementing the strategies outlined in this document, SEASTARS aims to establish a strong and



sustainable communication ecosystem that supports the project's ambitious goals and fosters the adoption of its research and technological advancements in the maritime sector.



1 Introduction

SEASTARS (“*Sustainable Emission Abatement Strategies & Technologies for Advanced Revolution Ships*”) is an EU-funded Horizon Europe Innovation Action focused on maritime decarbonization. The project’s overarching aim is to demonstrate at least a **30% reduction in well-to-wake greenhouse gas (GHG) emissions by 2030** (relative to 2008 levels) and a **20% improvement in energy efficiency** for vessels (relative to 2022 performance) in order to reach the Fit-for-55 targets set by the European Commission and the International Maritime Organization (IMO). To achieve this, SEASTARS will deliver eight market-ready vessel designs (four retrofit solutions for existing ships and four newbuild designs) integrating advanced technologies across inland, short-sea, and deep-sea shipping. The consortium, coordinated by the University of Strathclyde, brings together a multidisciplinary team of ship operators, marine technology providers, classification and regulatory experts, and academic researchers across Europe. Given the transformative goals of SEASTARS, effective dissemination and communication are critical to ensure that knowledge generated by the project reaches all relevant stakeholders and translates into real-world impact.

Deliverable D6.1 – Communication & Dissemination Plan – aims to provide a comprehensive strategy on how SEASTARS will communicate its progress and results both within the consortium and externally to the broader maritime community. The document’s objectives are to:

- Clearly define the communication and dissemination goals for SEASTARS and how they contribute to the project’s success.
- Identify target audiences and stakeholder groups and outline tailored approaches to engage each of them.
- Describe the communication channels, tools, and materials that will be used to share information about SEASTARS (e.g. website, social media, press releases, events, publications).
- Establish the project’s visual identity guidelines to ensure a consistent and professional branding in all outreach activities, in line with Horizon Europe visual requirements.
- Present an initial set of KPIs and a monitoring plan to measure the effectiveness of dissemination efforts and allow for iterative improvement.

The plan has been developed through a collaborative approach, drawing on inputs from all partners (especially WP6 leader HEMEXPO) and best practices from similar Horizon Europe projects. It builds on the project proposal’s initial dissemination description, aligns with the European Commission’s guidelines on project communication (including the use of the EU emblem and funding acknowledgment), and incorporates feedback from the project kick-off and early stakeholder interactions. The strategy is designed to be flexible, with the understanding that new tools or approaches can be integrated as the project evolves. As this is the first dissemination-focused deliverable for SEASTARS, there are no prior project documents on communication to reference. However, this plan is



informed by the dissemination and exploitation requirements of Horizon Europe and lessons learned from partner organizations' previous projects in the maritime domain. It also considers the outcomes of the project's kick-off meeting in Athens (8–9 January 2025), which set the foundation for consortium collaboration and stakeholder engagement. Going forward, this plan will be revisited at mid-term and towards the project's conclusion, to incorporate results from on-going activities and to refine the dissemination strategy based on what proves most effective.

This Communication & Dissemination Plan covers both external communication (raising public and industry awareness, knowledge dissemination, stakeholder engagement) and internal communication (within the project consortium). The following sections provide a detailed blueprint for executing SEASTARS' communication strategy to ensure the project's developments are effectively conveyed and its impact is maximized across the European maritime sector. The document is organized into several sections:

- **Section 2** outlines the SEASTARS communication and dissemination strategy in detail, including specific objectives, identified audiences, chosen channels/tools, planned activities, visual branding, internal coordination mechanisms, and KPIs.
- **Section 3** provides the conclusions, summarizing how the planned activities will contribute to SEASTARS' impact and the next steps for implementation.
- **Annexes** include reference information such as the project's logo branding guidelines (Annex I), project templates (Annexes II-VIII), promotional print materials' designs (Annexes IX-XI) and finally the summary list of project's Communications and Dissemination KPIs (Annex XII). This list of annexes can be expanded with templates or additional materials as needed in future updates.

A future section (Section 4) will be added in the next version of this deliverable report (D6.2), which will be dedicated to report all the achievements for each WP6 task, map all existing synergies and cooperation established between SEASTARS consortia and external parties, and lastly showcase the internal events organised by SEASTARS as well as listing the external cluster events, scientific conferences and thematic workshops/webinars attended by project partner representatives.



2 SEASTARS WP6 Overview

2.1 Description

This document presents the Communication and Dissemination Plan for the SEASTARS project (Grant Agreement 101192901) as Deliverable D6.1. It outlines the strategy for raising awareness of SEASTARS, disseminating its results, and engaging stakeholders, in full alignment with the objectives and requirements set out in the Grant Agreement Annex 1 (Description of Action). The plan defines target audiences, key messages, communication channels, planned activities, and metrics for impact. It also ensures compliance with Horizon Europe communication obligations (e.g. use of EU emblem and funding acknowledgment). This preliminary plan will guide dissemination in the first project phase and will be refined in D6.2 (M18), in the 2nd version of the Communication and Dissemination Plan as the project progresses.

2.2 WP6 Objectives

SEASTARS' communication and dissemination activities are designed to support the project's overall goals and meet the specific objectives defined in the Grant Agreement. The primary WP6 objectives are:

- **Reach the target population and promote the SEASTARS platform's scalability:** Communicate the project's digital decision-support tool and methodology to all relevant stakeholders, emphasizing its adaptability to various vessel types and technologies. This ensures stakeholders understand how SEASTARS solutions can be applied broadly across the maritime sector.
- **Raise interest among public, shipowners, technological providers, investors, and policymakers:** Proactively engage general public, shipowners, technological providers, industry investors and decision-makers to build interest in SEASTARS innovations. By highlighting the project's contributions to EU climate goals (e.g., *Fit for 55* and IMO Carbon Intensity Indicator compliance), the plan will attract support and visibility from funding bodies and regulatory audiences.
- **Increase social acceptance of maritime decarbonization:** Address environmental impacts and benefits in messaging to convince diverse groups of the value of SEASTARS' solutions. Communicating positive environmental outcomes (e.g., greenhouse gas reductions) will help build public acceptance and stakeholder buy-in for advanced clean shipping technologies.
- **Contribute to broader Horizon Europe dissemination efforts:** Where possible, SEASTARS will participate in and contribute to common information and dissemination activities orchestrated by the European Climate, Infrastructure and Environment Executive Agency (CINEA). This involves leveraging synergies with other Horizon Europe projects and ensuring the project's visibility in EU-wide initiatives.



These objectives mirror the Grant Agreement’s vision for dissemination and communication. The plan uses the same terminology and focus areas as the GA to maintain consistency. Furthermore, all activities will adhere to Horizon Europe guidelines for communication and visibility (e.g., notifying the EC in advance of major media actions and displaying the EU emblem in project materials).

2.3 WP6 Tasks and Deliverables

2.3.1 Tasks

Table 1: List of WP6 Tasks

Tasks	Description
Task 6.1: Dissemination of the project’s results	The goal is to globally disseminate project results, findings and test data, raising awareness in the scientific and industrial community for zero-carbon solutions. This follows the Communication and Dissemination plan, involving: 1. Formulating an updated dissemination strategy throughout the project 2. Establishing pathways, identifying audiences, selecting channels, curating content, and adhering to timelines 3. Crafting a visual identity, including brand creation, logo, and templates. 4. Managing SEASTARS's online presence; website, social media, email, and webinars for consistent identity. 5. Organizing webinars and interactive workshops to share achievements and engage with external stakeholders.
Task 6.2: External Stakeholder Engagement	The project will actively engage with sectorial associations, environmental organizations, and other stakeholders to gather input and address concerns related to the project. Establish open lines of communication to foster positive relationships with all involved parties. Manage legal aspects associated with site design and permitting. Ensure that the project complies with all applicable laws, regulations, and international standards.
Task 6.3: Collaboration with related funded projects and partnerships	HEMEXPO will lead an annual review task aimed at identifying collaboration opportunities with existing and future projects. The focus spans those funded under the same call and across broader EU and LIFE project domains. The primary goal is to strengthen collaboration with other EU projects for a collective impact. The task includes knowledge sharing, participation in events, joint dissemination efforts, reciprocal web links, and synchronized consortium-wide dissemination during domain-specific conferences. UOS, as the project lead, directs this effort, with DGT contributing expertise in data management and platform support.



2.3.2 Deliverables

Table 2: List of WP6 Deliverables

Deliverables	Description	Lead Beneficiary	Type	Dissemination Level	Due Date (month)
D6.1: Communication & Dissemination Plan I	Preliminary Communication and Dissemination Plan. Plan for the dissemination of the project activities to the different stakeholders; methods of communication schedule, resources, etc.	HEMEXPO	R – Document, Reports	PU - Public	M6
D6.2: Communication & Dissemination Plan II	Intermediary Communication and Dissemination Plan. Refinement of communication plan presented in D6.1.	HEMEXPO	R – Document, Reports	PU - Public	M18
D6.3: Communication & Dissemination Plan III	Final Communication and Dissemination Plan. Refinement of the communication plan presented in D6.2.	HEMEXPO	R – Document, Reports	PU - Public	M36



5 Annexes

5.1 Annex I – SEASTARS Logo Branding Guidelines



SEASTARS

Brand Guidelines

2025



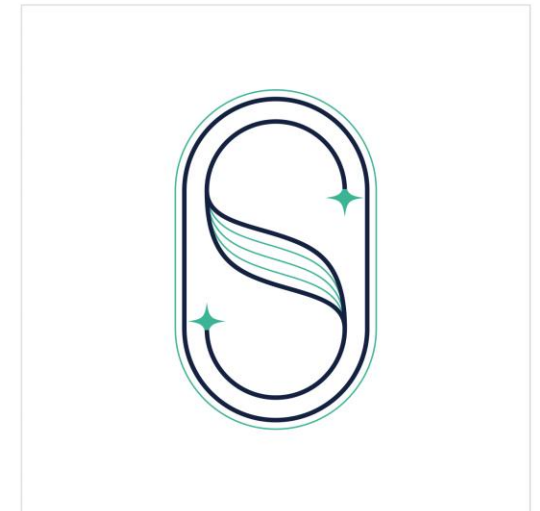
01. Logo

01. LOGO

Logomark



Logomark on navy blue



Logomark on white

01. LOGO

Vertical Logo



Vertical logo on navy blue



Vertical logo on white



01. LOGO

Horizontal Logo



Horizontal logo on navy blue



Horizontal logo on white



02. Colors

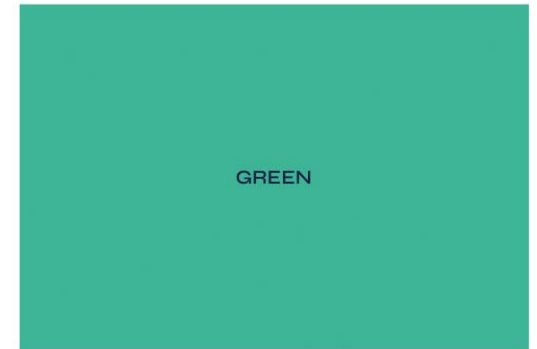
02. COLORS

Main Colors



NAVY BLUE

#162240
R:22 / G: 34 / B: 64
C:90 / M: 70 / Y: 20 / K: 70
PANTONE: 289C



GREEN

#3FB498
R:63 / G: 180 / B: 152
C:70 / M: 0 / Y: 50 / K: 0
PANTONE: 7465C



SEASTARS



5.2 Annex II – Deliverable template



Associated with document Ref.
Ares(2024)8827656 - 10/12/2024



SEASTARS

DATE: May 30, 2025

SUSTAINABLE EMISSION ABATEMENT STRATEGIES & TECHNOLOGIES
FOR ADVANCED REVOLUTION SHIPS

Dx.x

Deliverable Title



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Project: 101192901 — SEASTARS — HORIZON-CL5-2024-D5-01

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Project Coordinator	University of Strathclyde (UoS)
Project Duration	January 2025 - December 2027 (36 Months)
Website	[TBD]
Deliverable No.	Dx.x [Name]
Deliverable Title	[TBD]
Work Package	WPx [Name]
Deliverable Leader	[Partner acronym]
Author(s)	[Name], [Name], [Name]
Reviewed by	[Partner acronym]
Due Date	[DD/MM/YY]
Submission Date	[DD/MM/YY]
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Version	0.x for draft version 0.6 for final version 1.0 for revised version (if requested)
Status	[Draft/Final]
Dissemination Level	PU/SEN/Classified

REVISION HISTORY

Date	Version	Description	Edited by
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	0.3	Comments & Feedback on First Draft	
	0.4	Version for WPx Review	
	0.5	Version for Peer review	
	0.6	Final version submitted to coordinator for submission to ECAS	
	1.0	Quality review and submission	

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Table of Contents

Table of Figures	4
Table of Tables	4
Abbreviations and Terminology	5
Executive Summary	7
1 Introduction	8
2 Heading 1	9
2.1 Heading 2	9
2.1.1 Heading 3	9
3 Conclusions	11
4 References	12
5 Annexes	13
5.1 Annex I – SEASTARS Internal Reports Codification (Document ID)	13



Table of Figures

Figure 1: Figure caption format	10
---------------------------------------	----

Table of Tables

Table 1: Table caption format.....	9
------------------------------------	---



Abbreviations and Terminology

Partners - Abbreviations	
AMC	ALFA MARIN TECHNIKH SYMVOULEYTIKH MELETON KAI ERGON EPE
ATHINA	ATHINA KENTRO NAFTIKIS KATARTISIS KAI EXELIXIS ANONYMI ETAIREIA
AURELIA	AURELIA DESIGN B.V.
Bound4Blue	BOUND 4 BLUE SL
COMPOSITE RECYCLING	COMPOSITE RECYCLING SA
DG TWIN	DG TWIN SRL
Erma First	ERMA FIRST ESK ENGINEERING SOLUTIONS SA
HEMEXPO	ELLINES KATASKEVASTES NAFTILIAKOU EXOPLISMOU ASTIKI MI KERGOSKOPIKI ETAIREIA (HEMEXPO)
	QUADRISE INTERNATIONAL LIMITED
MARIN	STICHTING MARITIEM RESEARCH INSTITUUT NEDERLAND
MERCURIUS	MERCURIUS SHIPBUILDING BV
METACON	METACON MONOPROSOPI ANONYMI ETAIREIA
MINERVA	MINERVA MARINE INC. TRUST COMPANY COMPLEX,
NEPTUNE LINES	NEPTUNE LINES SHIPPING AND MANAGING ENTERPRISES S.A.
RINA	RINA HELLAS ETAIRIA PERIORISMENIS EVTHINIS NIOGNOMONAS
UoB	THE UNIVERSITY OF BIRMINGHAM



UOS	UNIVERSITY OF STRATHCLYDE
VERTORO	VERTORO BV
Voyex	Voyex B.V.

Abbreviations	

Terminology	



Executive Summary

The **Executive Summary** should provide a concise yet comprehensive overview of the document's key points. It should include:

1. **Project Context & Objectives** – A brief introduction to the project, its main goals, and how the deliverable fits into the broader framework.
2. **Scope & Purpose of the Deliverable** – A summary of the specific objectives of the document and its relevance to the project's implementation.
3. **Target Audience** – Who the deliverable is intended for (e.g., project partners, stakeholders, policymakers, researchers).
4. **Key Findings & Outcomes** – The main results, conclusions, or achievements presented in the deliverable.
5. **Impact & Next Steps** – How the findings or outcomes contribute to the project's progress and any planned follow-up actions.

It should be clear, structured, and easy to understand, allowing readers to grasp the essential insights without needing to read the entire document.



1 Introduction

The Introduction section should provide a structured and informative entry point for the reader. It should include:

1. **Objectives of the Deliverable** – A clear explanation of what the document aims to achieve and its role within the overall project.
2. **Scope & Structure** – A description of the topics covered in the deliverable and how the document is organized. Here we should describe the document structure and chapters.
3. **Methodology** – A short description of the methods, tools, or approaches used.
4. **Related Work & References** – If applicable, a mention of previous deliverables, existing literature, or prior research that informs this document.

This section should set the stage for the rest of the deliverable, ensuring clarity and coherence for readers unfamiliar with the project.



2 Heading 1

2.1 Heading 2

2.1.1 Heading 3

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Bulleted lists	Numbered Lists
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Table 1: Table caption format

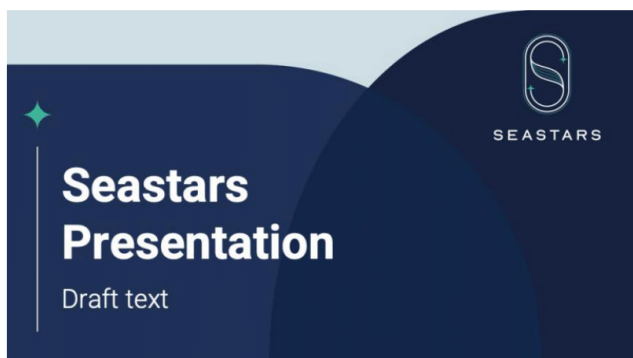


Figure 1: Figure caption format



3 Conclusions

The Conclusions section should provide a concise summary of the key insights and final takeaways. It should include:

1. **Summary of Key Findings** – A brief recap of the main outcomes and results presented in the deliverable.
2. **Relevance to Project Objectives** – How the findings contribute to the overall goals of the project and its expected impact.
3. **Lessons Learned & Challenges** – Any significant challenges encountered and insights gained during the process.
4. **Recommendations** – Suggestions for future actions, improvements, or policy implications, if relevant.
5. **Next Steps** – Indication of any follow-up activities, further research, or subsequent deliverables within the project timeline.

The conclusions should be clear, well-structured, and provide closure while reinforcing the deliverable's significance.



4 References

There are no sources in the current document.

All references used should be added here. The references should be imported (ideally) using the **Citations & Bibliography function** included in the MS Word. Otherwise, the references should follow the APA format style.



5 Annexes

5.1 Annex I – SEASTARS Internal Reports Codification (Document ID)

All partners should use the following format when

- First letters: Abbreviated name of the Partner
- Dash
- Next digits: Number of relevant Task (T) or Deliverable (D)
- Dash
- Next digit: Version number of this report

i.e.: HEM_D6.1_v2.DOC : second revision of report in Task 6.1 of HEMEXPO



5.3 Annex III – Plain Document template



 SEASTARS

Your text goes here...

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1



5.4 Annex IV – Meeting minutes and agenda template

5.4.1 Meeting Agenda Template

WPx Monthly Meeting

Meeting Agenda

MEETING DETAILS

Work Package **WPx** Monthly Meeting Agenda – **[MONTH YEAR]**

Date: [Insert Date]

Time: [Insert Time]

Location: [Insert Location / Online Meeting Link]

Facilitator: [Work Package Leader / Coordinator]

AGENDA ITEMS

- 1. Work Package Progress Updates:**
 - a. Overview of activities completed since the last meeting
 - b. Status of deliverables and milestones
 - c. Presentation of any preliminary results, findings, or outputs
 - d. Challenges encountered and solutions implemented
- 2. Task Tx.x Progress update:**
 - a. Input from task leaders or responsible partners
 - b. Alignment with the overall project timeline and objectives
 - c. Identification of potential risks and mitigation measures
- 3. Upcoming deadlines (for deliverables, reports or tasks)**
- 4. Next Steps and Action Items:**
 - a. Summary of agreed action points
 - b. Assignment of responsibilities and deadlines
 - c. Scheduling the next monthly meeting
- 5. AOB**
- 6. Schedule Next Meeting**



5.4.2 Meeting Minutes Template

Project Management Committee Monthly Meetings [date] Meeting Agenda

In attendance

[name]	[name]
[name]	[name]
[name]	[name]
[name]	[name]
[name]	[name]
[name]	[name]

Apologies

[name]	[name]
[name]	[name]
[name]	[name]

AGENDA ITEMS

- 1 General Coordination
- 2 WP follow up
- 3 AOB
- 4 Next Meeting
- 5 Risk Register



General Coordination items

General Coordination	Decision for Action	Deadline
		DD/MM/YY

WP follow ups

* Not started, WIP, Blocked, Done

Task	Name	Status*	Notes
T1.1	[Task title]		

AOB

Next meeting



RISK REGISTER



5.5 Annex V – Letter of Support Template

[To be printed on company letterhead]

[Date]

Re: Letter of Support for the SEASTARS Project (HORIZON-CL5-2023-D5-01)

[COMPANY NAME] has been informed of the objectives of the SEASTARS project, coordinated by the University of Strathclyde and funded under Horizon Europe. The project aims to accelerate the decarbonisation of maritime transport by delivering scalable, validated, and modular retrofit and newbuild solutions that reduce greenhouse gas emissions and improve energy efficiency.

We hereby confirm our support for the SEASTARS initiative and express our interest in contributing to its success. [COMPANY NAME] is [briefly explain how the project aligns with your organisation's mission/vision]. We believe that the work carried out in SEASTARS is highly relevant to the maritime sector's transition to sustainability and complements our ongoing efforts in [insert area, e.g. low-carbon technologies, ship design, innovation, etc.].

[COMPANY NAME] is prepared to support the project through [select or adapt: participation in its Advisory Board / providing technical feedback / sharing relevant expertise or data / contributing to dissemination or stakeholder engagement], on a voluntary and non-binding basis. We understand that this support does not create any financial obligation or legal liability toward the SEASTARS consortium or its coordinators. We also acknowledge that our system/technology may be used by the SEASTARS consortium for the purposes of the project, without any financial obligation from their side.

In summary, we find the SEASTARS project timely and essential for the maritime industry's future. We are pleased to offer our full support.

Yours faithfully,

[Signature]

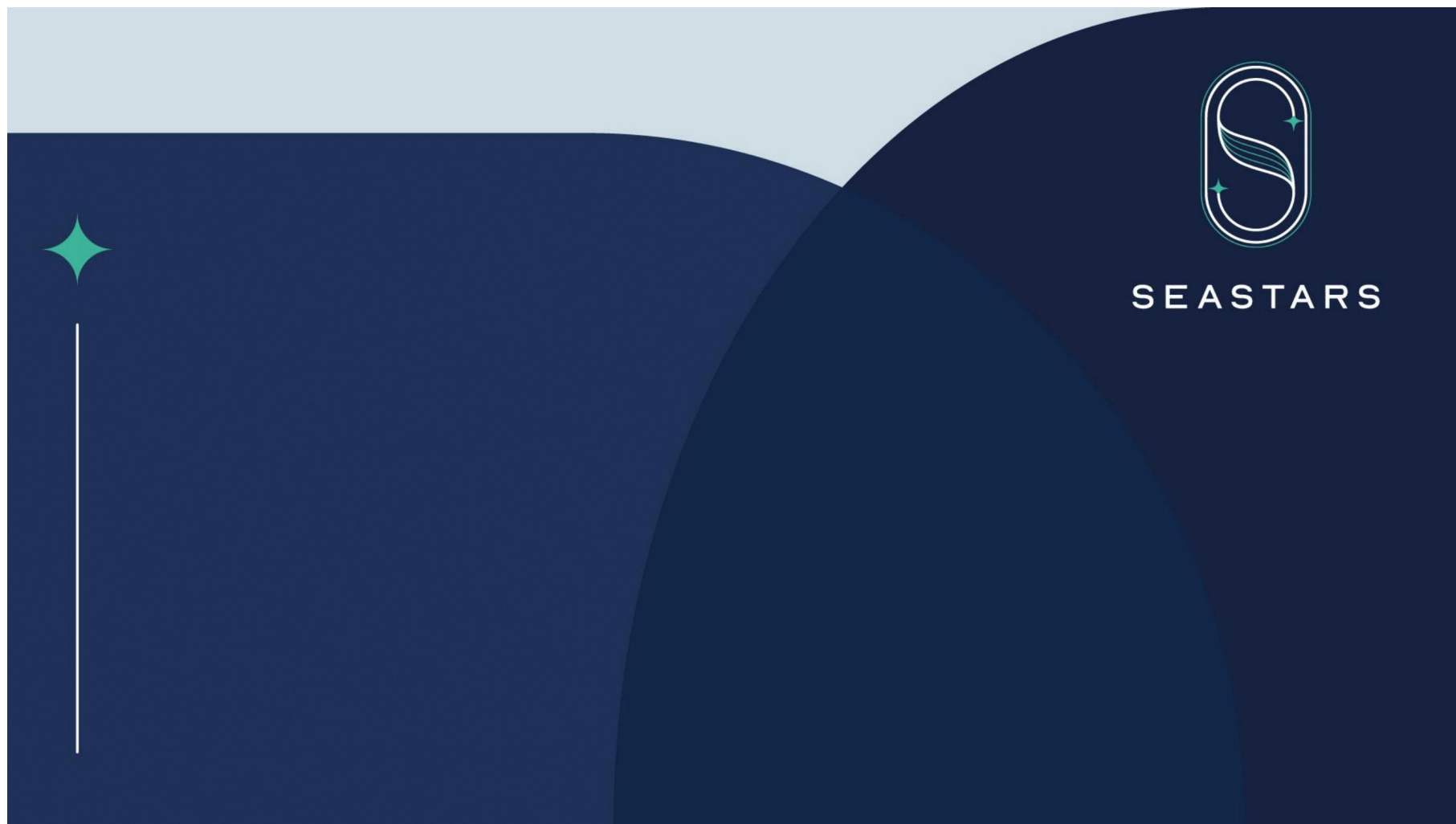
[Name]

[Job Title]

[Organisation Name]



5.6 Annex VI – Presentation Template







Thank you!



5.8 Annex VIII – Newsletter Template

 SEASTARS



NEWSLETTER

[TITLE]

 Edition XX | [Month] 202x

We are excited to share with you the latest updates from **SEASTARS** – *Sustainable Emission Abatement Strategies & Technologies for Advanced Revolutionary Ships*, a Horizon Europe Innovation Action project that sets sail to deliver practical and scalable solutions for maritime decarbonisation.

Introduction & Summary (Heading)

Add your text here....

In the 1st edition, we take a look at the vibrant launch of our activities, introduce the international consortium of partners, and highlight key project milestones and engagements.

 Title 2 (Heading)

SEASTARS brings together **19 partners from 8 countries**, covering the full spectrum of the maritime value chain:

- **Shipowners, Shipbuilders & Operators:** Neptune Lines, Minerva Marine, Mercurius Shipbuilding
- **Green Maritime Consultancy & Technology Integrators:** AURELIA Design BV, Alpha Marine Consulting PC, RINA
- **Technology Providers:** DGTWIN, ERMA FIRST, Bound4Blue, Voyex, Vertoro, Quadrise, Composite Recycling, Metacon SA
- **Research Institutes & Academia:** University of Strathclyde, University of Birmingham, MARIN
- **Maritime Training & Industry Networks:** ATHINA Maritime Learning Center, HEMEXPO



 www.seastars-project.eu

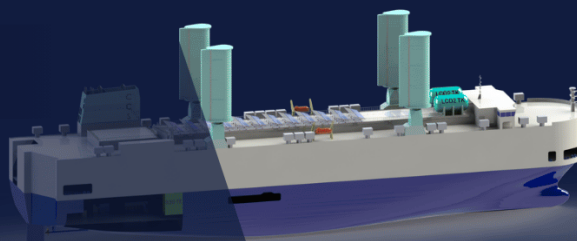
 @seastars

 Co-funded by the European Union

This project has received funding from the European Union's Horizon Innovation Actions programme under Grant Agreement No. 101192901.



NEWSLETTER [TITLE]



Edition XX | [Month] 202x



TITLE 1

Add text here....



TITLE 2

Add text here....

DATE
202X



Add headline here...



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@seastars



Co-funded by
the European Union

This project has received funding from the European Union's Horizon Innovation Actions programme under Grant Agreement No. 101192901.



[TITLE]

MONTH 202X

ISSUE #NO

#1



TITLE 1

Add text here....

#2



TITLE 2

Add text here...



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the European Union

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JOIN OUR newsletter

Stay in the loop with our latest
news, progress reports, and participate
in our events!

seastars-project.eu

SIGN UP TODAY



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the European Union

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Actions programme under Grant Agreement
No. 101192901.



5.9 Annex IX – Leaflet Design

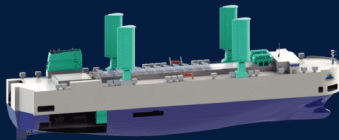
Front & back Cover Pages



Interior Pages

Introduction & Objectives

SEASTARS: Future-Proof Your Fleet



SEASTARS revolutionizes maritime sustainability by integrating cutting-edge emission reduction and efficiency solutions, by modular design options, into four retrofits and four new builds across inland, short-sea, and high-seas shipping.

Through real-world demonstrations, SEASTARS displays practical, scalable solutions that empower shipowners and naval architects to design and operate greener, more efficient vessels.

Key Objectives

- 30% Greenhouse Gas Reduction
- 20% Energy Efficiency Improvement
- 8 Demonstration Cases
- 4 retrofitted and 4 newbuild vessels

Scalable, Modular, Cost-Effective & Low-Risk Decarbonisation Solutions Model-Based

Systems Engineering (MBSE)

A modular, scalable, smarter and risk-managed approach to vessel design

Solutions & Impact



Hydrodynamic Enhancements

- Propeller-hull optimization
- Air lubrication systems



Energy Systems

- Carbon Capture Storage (CCS)
- Cold ironing
- Fuel reforming



Power & Propulsion

- Fuel cells & H₂-ICE
- Electric motors
- Integrated solar panels
- (WAPS) Wind Assisted Propulsion Systems
- (ESS) Electrochemical storage systems



Alternative Fuels

- Biofuels
- Hydrogen (H₂)
- Methanol (Me-OH)
- Ammonia (NH₃)

Why SEASTARS?

- ✦ Future-Proof Decarbonization Strategies
- ✦ Accelerates Industry-Driven Innovation with practical adoption of clean emerging technologies
- ✦ Actionable Solutions for Shipowners & Naval Architects with full environmental compliance
- ✦ Connects industry stakeholders to drive change

5.10 Annex X – Poster Design



SEASTARS



Sustainable Emission Abatement Strategies & Technologies for Advanced Revolution Ships

Partners



Co-funded by
the European Union

The Project Has Received Funding From
The European Union's Horizon Europe
Innovation Actions Program Under Grant
Agreement No 101152501.





5.11 Annex XI – Roll-Up Banner Design



Join the SEASTARS Initiative

We collaborate with shipowners, shipbuilders, technology providers, researchers, associations and investors to drive transformation in the maritime sector.

www.seastars-project.eu
info@seastars-project.eu

Follow Us:



Partners



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Innovation Actions Program Under Grant
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